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Dear friends, members and partners of the International Association,

we are sending you information about the **virtual conference "SPORTS MANAGEMENT Summit LATAM"**, which will take place **on Friday, September 18, 2020**. IASLIM has been invited by our Latin American partners, with whom we have organized conferences and seminars in Latin America in recent years. During a pandemic, the opportunities for communication between professionals, institutions and companies are very limited, which is why the event is all the more important.

We invite you to register and participate at the conference, without financial obligations. Fill in the application form, which is in the attached file "18.92020 Virtual Conference SPORTS MANAGEMENT Summit LATAM_Registration" (<https://www.practica.com.co/sportsmanagementlatam>).

The topics of the virtual conference will be:

- Animation of sports audiences,
- Digital transformation of the sector,
- Sports marketing,
- Influencers,
- Sponsorships,
- Media and sports coverage,
- eSports and games,
- Content and communication,
- Internationalization of brands,
- Women's sports,
- Crisis management,
- Adjustment of operations in the conditions of the COVID-19 pandemic,
- Vision of the future.

For more information please contact info@iaslim.org. Let us know about your decision and suggestions!

Best regards

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